



## **Membership Has Its Benefits**

### **The benefits of becoming a San Diego Concierge Association Affiliate Member**

- 1) The biggest benefit that can come to you from an Affiliate Membership with the SDCA is networking. The SDCA membership totals over 100 members, representing 35 hotels & resorts throughout San Diego County. This gives you the opportunity to get your information out to thousands of hotel guests without the expensive cost of advertising. Affiliate members are free to distribute any information that they want via the Director of Affiliate Membership, who will then disseminate it to the SDCA membership. There are also opportunities to speak at our monthly SDCA meetings if you would like to share information with us.
- 2) Affiliate members will also receive a listing on our SDCA website. This will give you an opportunity to have some web presence for your business if you don't already. The web listing will provide visitors with information about your business, along with a link to your website if you have one.
- 3) Affiliate members will also be invited to 4 SDCA events throughout the year, they are as follows:
  - a. 2 SDCA Affiliate mixers – These events typically take place in April & September. These mixers offer the Affiliate members an opportunity to meet the Concierge face to face & to get to know them a little better. These events are a great way to increase your relations with the Concierge & to put a face to the voice on the other end of the phone.
  - b. Partners in Tourism – This is our big tourism trade show that we put on every year, usually around the end of May or early June. This event allows you to set up a booth to display all of your information, goods, etc... about your business for all to see. This event is put on by the SDCA, but invitations are distributed to all front of the line hospitality staff in the San Diego area, this includes: Convis volunteers, airport volunteers, bellman, valet, front desk staff, catering, sales, etc... This event usually draws 600+ attendees per year & gives you a great opportunity & way to promote your business directly to the people who have frontline guest interaction.
  - c. SDCA Holiday Gala – Our end of the year celebration gives you one more opportunity to interact with the SDCA members before the end of the year. This event will also incorporate our annual awards banquet along with dinner & dancing.

If you have any additional questions please feel free to contact Sasha Robert, Director of Affiliate Membership at (619) 522-3011 or by email at [affiliate@sdcaonline.org](mailto:affiliate@sdcaonline.org).



## **San Diego Concierge Affiliate Membership Application**

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_

**Business Fax:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Title:** \_\_\_\_\_

**Brief Description of Business Services:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Signature:** \_\_\_\_\_

**2012 Annual Affiliate Membership Dues are \$325.00**

Please fax completed applications, Attn: Sasha Robert to (619) 435-4183